



RedMedEd is a full-service medical education provider offering innovative e-learning and game-based learning platforms.

VIRTUAL PRACTICE

RedMedEd's award-winning signature design is the **Virtual Practice**, an online e-learning activity designed to simulate the environment and experience of a real-world clinician's office, hospital, treatment center, or pharmacy.

- **Adaptable:** incorporates a variety of unique modules, including patient cases, evidence-based presentations, faculty Q&A, and resource libraries
- **Interactive:** learner-driven technologies provide hands-on application of educational content; self-checks let learners test their mastery
- **Flexible:** learners select the modules they want, when they want them

Taking practice makes perfect one key step further: practice makes perfect practice.



RME HOT SEAT, RME PRESENTS..., AND RME MOA

RedMedEd's stand-alone e-learning activities provide our partners with options not tied to an entire educational curriculum.

- **RME Hot Seat**, a unique take on traditional text-based Q&A, welcomes learners to a virtual conference room and puts a panel of clinical experts at their fingertips
- Professionally narrated and featuring interactive elements that allow learners to dig deeper into the content, **RME Presents**... draws back the curtain on the latest developments and the newest data in the learners' area of practice
- **RME MOA** uses professionally designed animations to augment discussions of complex clinical concepts such as drug mechanisms of action and disease pathophysiology

A word to the wise: heed the words of the wise.



GAMES

Available as components of live/online programs or as stand-alone activities, RedMedEd's game-based learning platforms bring content to life, increase learner engagement, and boost retention.

- In **YouKnowIt!**, learners put not just their clinical knowledge but their clinical confidence to the test
- **Scale, Bail, or Fail** challenges learners to ascend levels of clinically relevant questions using nothing but their knowledge, experience, and a menu of dynamic, current evidence-based onscreen aids
- In **Clinical Callout**, learners review patient vignettes that end at a critical clinical decision point, then try to choose—based on the evidence provided—the most appropriate next step from several possible clinical strategies

When it comes to challenging clinically focused learners, you can't win if they don't play.



DAY IN THE LIFE



The **Day in the Life** simulator provides a first-person perspective of life with a medical condition, demonstrates how day-to-day choices affect the condition, and highlights strategies that can make the condition easier to manage.

- As a patient education tool, provides relevant, evidence-based information and recommendations for managing medical conditions
- An example of a *Day in the Life* activity can be viewed here: <http://www.dayinthelifemigraine.com>

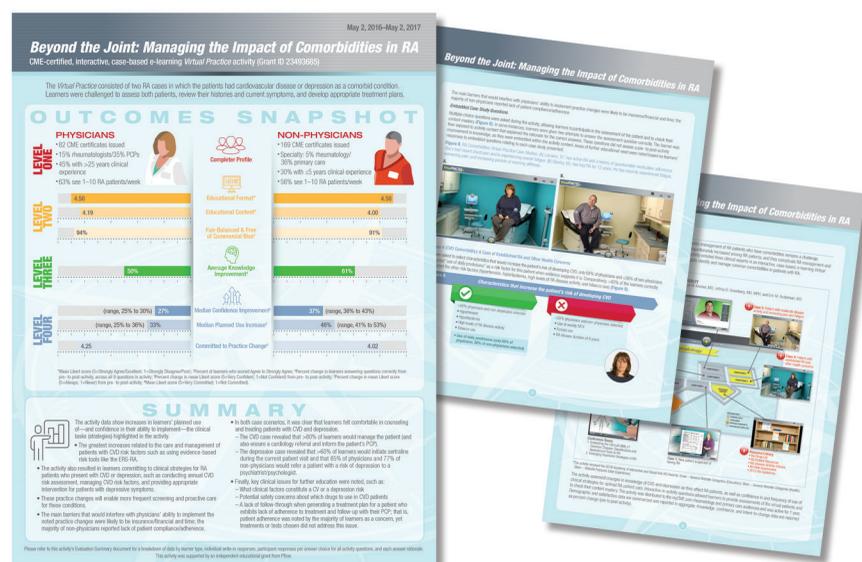
Helping patients keep the best perspective on health-related challenges.

OUTCOMES

To deliver the education learners want and their patients need, RedMedEd relies on painstakingly researched needs assessments, flawless implementation of educational initiatives, and exhaustive analysis of learner data.

- RedMedEd provides publication-quality reports that give in-depth analysis of our activity's influence and at-a-glance data on demographics, participant satisfaction, and learner knowledge, confidence, and competence
- Learner data and analysis from RedMedEd activities was presented at the annual meetings of the American College of Allergy, Asthma, and Immunology (2016) and the Society for Academic Continuing Medical Education (2017)

Effective medical education can occur only after the needs of clinically focused learners are identified, understood, and addressed.



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